



FOR IMMEDIATE RELEASE

WORLDS OF PHOTO & PRO VIDEO COLLIDE AT CANADA'S LARGEST PRO IMAGING EXPO

Toronto, ON (May 16, 2011) – Vistek proudly presents ProFusion 2011 Expo & Tradeshow at the Toronto Congress Centre Friday, June 17 and Saturday, June 18.

After its successful inaugural Pro Video Expo & Tradeshow, ProFusion 2011 will expand to include Pro Photography – this year becoming two tradeshows in one.

ProFusion 2011 will showcase all things state of the art in the world of photo & video in exhibits from the industry's leading and most innovative manufacturers. From seminars & lectures to exhibits & displays, ProFusion will be hands on in every respect.

A major attraction at last year's tradeshow and a component of the show that sets ProFusion apart is the list of advanced workshops and exclusive seminars featuring world-renowned image-makers. This year's list of lecturers includes keynote speaker Jay Maisel, legendary New York photographer; Vincent Laforet, Los Angeles/New York based Director & DOP; Philip Bloom, independent filmmaker, also a leading HD/SLR innovator; Douglas Spotted Eagle, author and celebrated video pro involved in multiple Emmy-winning productions; Seth Resnick, one of the most influential photographers of the decade; George Willis CSC, SASC, highly acclaimed film director; Gary Fong, successful wedding photographer and inventor of the Lightsphere light diffuser; plus others. For a full list of presenters and exhibitors visit www.profusionexpo.com.

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As Canada's foremost source for video and photo equipment, Vistek reaches a huge number of people involved in the industry. ProFusion 2011 aims at being an exciting and informative place where serious hobbyists and professionals can come together to explore a shared passion.

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